



## ***Poster Presentation - Guidelines and Helpful Hints***

Posters are visual presentations of knowledge: results of research, research-in-progress reports, summaries of innovations or initiatives, literature reviews, or other highlights from any spiritual-care department, CPE program, research institute, or pastoral-counseling center.

Beyond workshops and professional development intensives, poster displays offer conference attendees an additional way to take in new knowledge. And they become visual aides to in-depth conversation between attendees and you, the poster presenters.

Accepted posters will be displayed outside the plenary session area Friday, July 13 through Sunday, July 15, 2018. There will be a session 5:30–6:45pm on Saturday, July 14 that will allow you to present your poster and interact with the conference participants. The poster's title and presenter will be listed in the conference journal. We will provide a 4'x8' free standing poster board for your presentation. The Poster can be applied to poster board with push pins or repositionable adhesive. Push pins will be provided for each poster. Posters can be set-up starting Thursday, July 12 at 3pm. We ask that all posters be displayed by Friday, July 13 at 9am. Posters must be removed by 12:00pm on Sunday, July 15 or they will be discarded.

Please note that poster displays are not to replace or serve as marketing or advertising.

Other guidelines and hints:

1. Know what you want your poster to convey. Every element should have a purpose.
2. Too much information can overwhelm the reader; too little can fail to stimulate discussion.
3. Use simple, clear language.
4. Make sure your lettering is neat and large enough. Text needs to be at least ¼ inch tall in order to be legible from six feet away.
5. To stand out, figures and tables should be in color, rather than black and white.
6. Use only high-resolution photographs. Lower resolutions get blurry and pixelated when enlarged.
7. Complete the poster well before arriving at the conference; printing takes time.
8. Take advantage of the conference poster-printing discount: makesigns.com, code APC18.
9. Do not re-invent the wheel: use proven formats for scientific/conference posters, as described at the links below:

[http://writing.wisc.edu/Handbook/presentations\\_poster.html](http://writing.wisc.edu/Handbook/presentations_poster.html)  
[http://www.csun.edu/plunk/documents/poster\\_presentation.pdf](http://www.csun.edu/plunk/documents/poster_presentation.pdf)  
<http://colinpurrington.com/tips/academic/posterdesign>  
<https://www.youtube.com/watch?v=vMSaFUrk-FA>  
<https://www.youtube.com/watch?v=cRNQjo2IstY>  
<http://www.makesigns.com/tutorials/>

For further information, please contact the APC office at [education@professionalchaplains.org](mailto:education@professionalchaplains.org)