



Association of Professional Chaplains Advertising Opportunities and Rates

APC Forum

News and Ideas in Chaplaincy Care

Sponsorship of *APC Forum* (formerly *APC e-News*) blasts your name, logo and Web site link to an audience of over 5,000 chaplains and spiritual caregivers throughout North America. The official publication of the Association of Professional Chaplains, *APC Forum* is published eight times a year. A set maximum of three sponsors per issue ensures your company or organization will be noticed!



Specifications	Rate
120 x 150 pixels	\$200

APC Website Home Page

Showcase your organization by sponsoring www.professionalchaplains.org, home of the Association of Professional Chaplains, the largest chaplaincy care association in the U.S. A top search engine destination for chaplain information, jobs, education, certification and resources, the website attracts over 13,000 unique visitors per month. With a maximum of three sponsor spotlight ads, APC website sponsorship ensures maximum visibility for your organization and its support of professional chaplaincy.



Specifications	Rate
100 x 100 pixels	\$450/3 months
200 x 100 pixels	\$750/ 3 months

More Advertising Options

- [Continuing Education Opportunities](#)
- [Helpful Links](#)
- [APC Annual Conference](#)

Please e-mail us at conference@professionalchaplains.org, and we will send you information about how to become a conference sponsor, exhibitor or advertiser as it becomes available.

Bonuses and Discounts Place three ads in *APC e-News* or three website sponsor spotlight ads and get a 15% discount, plus a free three-month listing on the APC website Helpful Links page.

Association of Professional Chaplains Advertising Contract

Please complete this form and fax to 847.240.1015 or e-mail to kyle@professionalchaplains.org.



Payment

Payment for all advertisements must be made at the time the ad contract is submitted. Please complete all areas of the form below with your credit card number or enclose a check made payable to the Association of Professional Chaplains. Published rates are net. A tear sheet, e-newsletter or link to your ad will be sent for your records following publication.

Name	Phone	E-mail
Company/Organization	Web site	
Mailing Address		
City	State	Zip

I would like to take advantage of the following APC advertising opportunities (check all that apply):

APC Forum sponsorship Ads are due by the 15th of the month prior to the publication month.

- Nov. 2016 Dec. 2016 Feb. 2017 March 2017 May 2017 June 2017
 July 2017 (sent during annual conference June 22-25)
 Sept. 2017 Nov. 2017 Dec. 2017

120 x 150 pixels (\$200)

Subtotal e-News \$ _____

APC website home page spotlight ad (three-month listing)

- 100 x 100 pixels (\$450) 200 x 100 pixels (\$750)

Specify three-month period: _____

Subtotal website sponsor \$ _____

- Free listing on Helpful Links page with three newsletter or sponsor spotlight ads

Specify three-month period for listing: _____

Subtotal \$ _____

15% discount for three ads \$ _____

Total Payment Enclosed \$ _____

Copy and Contract Terms

All ads are subject to APC's approval. Advertiser/agency to supply all material. Payment is required before publication. Rendering payment to an advertising agency shall not release advertiser in case of nonpayment by agency. Advertiser and agency assume responsibility for all content of advertisements printed, as well as any claims arising therefrom against the publisher. Rates are subject to change at any time. Approved contracts in effect at the time of a rate change will be honored, but not extended. APC has the right to decline advertising in its sole discretion for any reason, which need not be disclosed.

I agree and understand the above contract terms:

Name	Title	Company/Organization	Date
Method of payment <input type="radio"/> VISA <input type="radio"/> MasterCard <input type="radio"/> American Express <input type="radio"/> Discover <input type="radio"/> Check enclosed			
Name on Credit Card			
Credit Card Billing Address (if different than above)			
City	State	Zip	
Credit Card Number		Expiration Date	

Thank you for your support!

2800 W. Higgins Rd., Suite 295 ▪ Hoffman Estates, IL 60169 ▪ fax 847.240.1015
For advertising assistance, contact Kyle Christiansen, Membership and Marketing Manager
phone 847.240.1014 ▪ e-mail kyle@professionalchaplains.org