



Association of Professional Chaplains Advertising Opportunities and Rates

APC Forum

News and Ideas in Chaplaincy Care

Sponsorship of *APC Forum* blasts your name, logo and Web site link to an audience of over 5,000 chaplains and spiritual caregivers throughout North America. The official publication of the Association of Professional Chaplains, *APC Forum* is published eight times a year. A set maximum of three 120 x 150 ads per issue ensures your company or organization will be noticed! Average open rate is 35%.

Position A	\$300
Position B	\$225
Position C	\$150



APC Website Home Page

Showcase your organization by sponsoring www.professionalchaplains.org, home of the Association of Professional Chaplains, the largest chaplaincy care association in the U.S. A top search engine destination for chaplain information, jobs, education, certification and resources, the website attracts over 13,000 unique visitors per month. With a maximum of three sponsor spotlight ads, APC website sponsorship ensures maximum visibility for your organization and its support of professional chaplaincy.

Specifications	Rate
100 x 100 pixels	\$450/3 months
200 x 100 pixels	\$750/ 3 months



More Advertising Options

- [Continuing Education Opportunities](#)
- [Helpful Links](#)
- [2019 APC Annual Conference](#)

Please e-mail us at conference@professionalchaplains.org, and we will send you information about how to become a conference sponsor, exhibitor or advertiser as it becomes available.

Bonuses and Discounts Place three or more ads in *APC Forum* or on the APS website and get a 15% discount, plus a free three-month listing on the APC website Helpful Links page.

Association of Professional Chaplains Advertising Contract

Please complete this form and e-mail to bill@innovativemediasolutions.com or fax (309) 483-2371.



Payment: Payment for all advertisements must be made at the time the ad contract is submitted. Please complete all areas of the form below with your credit card number. If you wish to send a check, contact Bill Spilman, APC Sales Rep., at bill@innovativemediasolutions.com or (309) 483-6467. Published rates are net. A tear sheet, e-newsletter or link to your ad will be sent for your records following publication.

Name:	Phone	E-mail
_____	_____	_____
Company/Organization	Web site	
_____	_____	
Mailing Address		

City	State	Zip
_____	_____	_____

I would like to take advantage of the following APC advertising opportunities (check all that apply):

APC Forum sponsorship: *Ad reservations and materials are due by the 15th of the month prior to the publication month.*

- July 2018 Sept. 2018 Nov. 2018 Dec. 2018 Feb. 2019 Mar. 2019
 May 2019 June 2019 July 2019 Sept. 2019 Nov. 2019 Dec. 2019

- Position A Position B Position C

Subtotal e-News \$ _____

APC website home page spotlight ad (three-month listing)*

- 100 x 100 pixels (\$450) 200 x 100 pixels (\$750)

**Note: Single advertisers may not purchase both size Spotlight ads for the same months*

Specify three-month period: _____

Subtotal website sponsor \$ _____

- Free listing on Helpful Links page with three or more newsletter or sponsor spotlight ads

Specify three-month period for listing: _____

Subtotal \$ _____

- 15% discount for three or more ads \$ _____

Total Payment Enclosed \$ _____

Copy and Contract Terms

All ads are subject to APC's approval. Advertiser/agency to supply all material. Payment is required before publication. Rendering payment to an advertising agency shall not release advertiser in case of nonpayment by agency. Advertiser and agency assume responsibility for all content of advertisements printed, as well as any claims arising therefrom against the publisher. Rates are subject to change at any time. Approved contracts in effect at the time of a rate change will be honored, but not extended. APC has the right to decline advertising in its sole discretion for any reason, which need not be disclosed.

I agree and understand the above contract terms:

Name: _____ Title: _____

Company/Organization: _____ Date: _____

Method of payment

- VISA MasterCard American Express Discover
 Check enclosed (contact Bill Spilman, APC Sales Rep., for instructions before sending)

Name on Credit Card

Credit Card Billing Address (if different than above)

City _____ State _____ Zip _____

Credit Card # _____ Expiration Date _____

For advertising assistance, contact:
Bill Spilman, APC Sales Representative
phone 309.483.6467 ▪ fax 309.483.2371 ▪ e-mail bill@innovativemediasolutions.com